

Content Packages - Little Digital



START UP

- Activation and setup of core social media accounts
- Establishment of your business's Google Listing with review accumulation guidance
- Crafting of 6 kick-starter social media posts to introduce your online presence
- A comprehensive, personalised social media strategy for ongoing consultation

\$520

/one time fee

BASIC

- Includes up to 10 posts per month
- Ongoing creation of social media content
- Variety of grid images, image carousels and infographics promoting your business
- Consistent scheduling and publishing
- Generation of content ideas
- Monthly engagement reports

\$490

/month

STANDARD

- Includes up to 15 posts per month - minimum 3 per week.
- Variety of grid images, reels image carousels and infographics promoting your business
- Video content creation
- Monthly content capture session
- Ongoing creation of social media content
- Consistent scheduling and publishing
- Generation of content ideas
- Monthly engagement reports

\$650

/month

PREMIUM

- Includes up to 30 posts per month
- Ongoing creation of social media content
- Variety of grid images, reels image carousels and infographics promoting your business
- Video content creation
- Consistent scheduling and publishing
- Generation of content ideas
- Monthly engagement reports

\$1080

/month